

"I am passionate about building results through capitalizing on the power of human potential"

RODNEY G. JACKSON

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Target Market:

Public and Private sector organizations in need of team leadership, brokerage of policy, governance and advocacy

Qualifications:

Hons Graduate Certificate
Conflict & Dispute Resolution
York University

Hons BA
Political Science & Policy
York University

Hons Dip. HR Management
Georgian College

Career Summary:

Member of Ontario Provincial Parliament

Bell Canada

Bombardier Aerospace

Quebecor

Corporation of City of Barrie

Moore Packing Corp

ECC Foreign Language Institute

PROFESSIONAL OVERVIEW

A strategic leader with a progressive career of providing vision, counsel and direction needed to achieve productive alliances and partnerships. This record has been developed through extensive experience working with diverse community groups, corporate and public institutions. This has been achieved whilst maintaining a consistent principle of accountability. My varied project execution and participation has demonstrated my versatility, agility and ability to quickly transition across different market sectors.

Key Skills:

- ◆ Vision, strategy & execution
- ◆ Media Relations specialist
- ◆ Financial accountability
- ◆ Project Management
- ◆ Board level consulting
- ◆ Dispute resolution application
- ◆ Staff development & leadership
- ◆ Community Advocacy

EMPLOYMENT HISTORY:

Inside Politik International Inc. (iPi), President 2014 - Present, Barrie ON

Providing consulting services, government relations, event coordination and targeted communications for businesses and non-profit organizations seeking better relationships with government and media outlets.

Member of Provincial Parliament, Ontario Legislative Assembly, Toronto

Official Opposition Critic for and Community and Social Services
Official Opposition Critic for Pan-Am and Para-Pan-Am Games
2011 - 2014

Represented and advocated for 140,000 constituents in the Legislative Assembly of Ontario. Hired, supervised and mentored a professional staff comprised of a chief administrator and support staff, researchers, campaign management team and graduate interns. Forged and nurtured relationships with all levels of government (municipal, federal and provincial as well as international counterpart teams). Fostered partnerships ranging from business leaders to social welfare sectors at the highest levels. Media relations specialist in role as caucus/party spokesperson. Managed conflict and dispute resolution applications for multiple constituents through various governmental agencies. As a candidate of record lead vigorous fund-raising initiatives for both election and charity based campaigns.

Specialist Roles in Parliament:

Community and Social Services Critic

- *Appointed to oversee third largest provincial ministry budget of \$11.1 B. This included a deep review of spending practices with aligned services.
- *Awarded Provincial Recognition "*Justice for Children and Youth Award*" for acting to reduce youth homelessness in Ontario.
- *Introduced Private Members Bill 102 - Protecting the human rights and dignity of youth with developmental disabilities.
- *Introduced Private Members Bill 88 - Youth access to child welfare system. Served board member on Legislative Select Committee for Developmental Disabilities

Media Specialist & Communications

- Specialist as Party spokesperson on behalf of the Leader of the Official Opposition for Ontario.
- Served on multiple Legislative Committees as lead interviewer ensuring accountability of Ministers and ministerial bureaucratic teams.
- Launched provincial public awareness campaign - *“Train In Trades”*. Campaign strategy to provide exposure to youth in trades careers. Campaign culminated in industry expo with over 2000 visitors.

2015 Pan/ParaPan American Games Accountability Critic

- Special executive appointment by Office of Opposition Leader to audit government spend and planning for 2015 Games
- Review of \$2.5 billion budget plan, tight timelines under international scrutiny.
- Media specialist and guest interviewee for national and regional news outlets (radio, television and print) contributing to Games' progress and management.
- Lead partner for forensic investigative team resulting in identified government vulnerabilities, misaligned PM and inappropriate over-spending - resulting in 2015 Games exposure and reform

Redline Strategies, President, 2005 - 2011, Barrie ON

Provided Human Resources Support specializing in labour relations, mediation and career transition for clients ranging from small business to multinational organizations.

- Performed labour negotiations, WSIB/WSIAT and grievance resolutions for large Canadian companies such as Bombardier Aerospace and Quebecorworld.
- Performed across the board compensation review for the Ontario Provincial Police Association (OPPA)
- Provided HR consulted services for Simcoe Muskoka Catholic School Board, Bell Canada, The Beer Store, John Deere and Pepsi Co. on major strategic corporate resizing initiatives of their work place operations in Ontario.
- Performed career transition services for released employees as needed for resizing initiatives.
- Accredited Mediator.

Corporation of the City of Barrie, City Councillor, 2006 - 2010, Barrie ON

Represented the specific interests of 15,000 Ward 3 residents in partnership with City Council for the City of Barrie (140,000 residents). This included development, reform and execution of municipal annual capital and operating budget of \$260M. This involved significant review of Corporation diverse services including infrastructure, culture, tourism, public works, planning, affordable housing and economic business development strategies. Active role in the physician recruitment task force for Barrie area.

- Served as City of Barrie, Acting Mayor for four month period
- Executive Committee lead for infrastructure upgrade for Barrie Little Lake master plan including oversight of project finance team
- Authored and executed New *“City of Barrie Safe Parks & Streets Plan”*
- Chairman of International Relations Committee for City of Barrie - responsible for hosting partner dignitaries, sponsorship and promotion of municipal affairs to international community

- Chairman of 2010 Olympic Torch Run Barrie Festival. Responsible for executive liaison with Canadian Olympic Committee, Athletes and local sponsorship, budget and campaign promotion.

Moore Packaging Corp., Senior Human Resources Manager, 1999-2005, Barrie ON

Leader of HR employee team, and key responsibilities included management and delivery of employee needs across multiple sites - reporting directly to the President.

Responsible for all Human Resources Management activity for over 300 unionized employees in a multi-shift schedule work place.

- Hired over one hundred employees ranging from general help to sales and production executives.
- Negotiated collective bargaining agreement with Communication Energy and Paperworkers Union.
- Managed all aspects of company's WSIB program and passed Workwell Audit with 97% and improved WSIB premiums by lowering experience rating and lost time accidents.
- Represented corporate interests for all steps of the grievance process including arbitration hearings.

ECC Foreign Language Institute, Human Resources & Communications Director, 1994-1998

Nagoya Japan

- Oversaw 200 foreign teachers in 30+ schools in Chubu District.
- Responsible for Annual multi-country talent recruitment strategy
- Facilitated contract negotiations and benefits for foreign teacher's compensation package
- Liaison between local Japanese management team and foreign teachers association
- Managed all foreign teacher HR Functions for ECC for Chubu District.

ADDITIONAL ACCOMPLISHMENTS

- HRH Queen Elizabeth II Diamond Jubilee Medal Recipient - 2012
- Chair of Capital Campaign Hospice Simcoe- 2008
- Recognized by HRPAs as feature in "*HR Professional*" Magazine as an "*HR Hero*" - 2013
- Member of the Human Resources Professionals Association (HRPA)

REFERENCES

Mr. Tim Hudak

- Former Leader Of Official Opposition and PC Party of Ontario
- (647) 244-6440

Mr. Brian Tamblyn

- Former President of Georgian College
- (705) 791-6234

Mr. Scott Allinson

- Vice President Public Affairs, Human Resources Professionals Association
- (416) 923-2324 x321